

Wolverhampton Arts and Social Care: Creative Documentor Brief

1. Introduction

Wolverhampton Arts and Heritage have established a partnership with [Creative Health CIC](#) in order to demonstrate how arts and museum services can be commissioned to deliver for the health and social care sector, particularly with regard to the **Personalisation** agenda and **Dementia** services.

The ultimate aim is to inform and propose new ways of working by creating a sustainable model which will see an efficient use of resources and generate new income streams. Partners also include the Marches Curators Group and selected local authority museums around the region. A Creative Health Associate will oversee and implement the successful development of this programme of work.

Creative Health wishes to appoint an artist or creative practitioner to join its team in order to document and record this unique programme of work.

2. Arts & Social Care Programme

A Commissioning Framework will be developed which demonstrates how arts and museum services can meet social care outcomes. The initiatives being developed at the moment include twelve pilot projects and an Arts & Reminiscence project, all of which will be evaluated with the input of health and social care commissioners. An online Arts and Social Care Hub (via the praXis website) will also be created, in order to raise the profile of the work and encourage on-line networking for all partners.

The aim of the arts and social care model is to enable adults with dementia to continue to live in their own home for as long as possible, by providing them with tailored re-ablement and wellbeing services.

The creative interventions will focus strongly on the outcomes the person with dementia wants to achieve, involving family and carers throughout the dementia journey. The Commissioning Framework will focus on the sustainability of the model for years to come.

3. Creative Documentor

There is a desire to capture and record the process described above and make it more open and transparent. Creative Health wishes to gather individuals' hopes, desires, emotions and fears through a selection of stories and personal journeys.

Delivering support at an earlier stage through universal, preventative services enables people to remain living in their own homes, and out of institutional and acute sector care. The documentation of the project should aim to highlight the benefits of these early creative interventions.

Personalisation aims to make sure that citizens have choice and control over their package of social care support. Wolverhampton's **Citizens Journey** has an emphasis on prevention and enablement, giving people with dementia and their carers greater choice and control. It is imperative therefore that the Creative Documentor is able to work with individuals, listen to them and focus on the person rather than the illness. The process of documenting these journeys should be as much a sensitive, needs-led approach as the tailored packages of care provided by social care professionals.

The artform for the documentation process is not fixed, and we wait in anticipation to see what artists can bring to the table. There should be a tangible finished product at the end of the process available for showcasing to commissioners and partners – this could be a DVD, an 'audio tapestry', a visual work, a song, photographs, etc, etc. The aim of the product is to inspire, excite and inform commissioners of the value of creative interventions within this particular social care context. It will also be

extremely beneficial to be able to showcase the end product on the online Arts and Social Care Hub.

4. Creative Documentation Aims

- Record a selection of personal stories from people embarking on a 'dementia journey' in Wolverhampton
- Highlight the benefits of early creative interventions within the context of universal, preventative services
- Give people with dementia and their carers choice and control in the documentation process
- Involve a number of key arts and social care stakeholders within Wolverhampton and beyond by gathering / recording their responses to the Arts and Social Care project.
- Utilise any existing documentation where possible within the final product

5. Responsibilities

- Liaison with the Creative Health Associate leading the project
- Liaison with the Wolverhampton Arts and Social Care Co-ordinator and Arts Outreach team
- Talking to and establishing trusting relationships to individuals with dementia and their carers
- Involve key stakeholders in the process
- Produce a tangible finished product at the end of the process which will be available for showcasing to commissioners and partners, and preferably can be reproduced online
- Presentation of the product at an Arts & Social Care Conference in Wolverhampton on 30th March 2011.

6. Fee

A fee of **£3,000** is available for this piece of work.

This fee includes all responsibilities as detailed above and is intended to cover costs for all research, workshops, facilitation, materials, travel, production/ development work and administration undertaken during this contract.

7. Timescale

This project is due to be completed in March / April 2011

8. Management

All applicants for the consultancy should be self employed and will be responsible for their own tax and National Insurance Payments. The artist will report to Kate Gant, Creative Health CIC Director. Reporting frequency and format to be decided.

9. Submission Criteria

Those interested should be able to demonstrate that they meet the following submission criteria:

Essential

- An established creative practitioner with a track record of work in the documenting field
- Experience of producing creative work within a health social care context, particularly with some one-to-one experience
- Knowledge of the ethics involved in an arts and social care project
- Track record of delivering work within budget and timescale
- Excellent communication skills and a personable yet diplomatic and sensitive attitude

Desirable

- Knowledge of personalisation agenda and dementia issues
- Experience of involving local authority, NHS and 3rd sector stakeholders in creative processes
- Experience of managing creative projects within a larger programme of work
- Experience of presenting work to a larger audience

8. Applications

Deadline for Applications is Friday 4th February 2011

Interviews will be held on Wednesday 16th February 2011

To apply, please submit:

- A copy of your CV including examples of your work
- A covering letter stating your interest in this opportunity and addressing the criteria above.

Please either post your application to:

Karen Bell
93 Richmond Road
Olton
Solihull
B92 7RR

Or email to: karenbell@creativehealthcic.co.uk

9. About Creative Health (Arts & Health) CIC

Creative Health is the independent Arts and Health Community Interest Company for the West Midlands. It was incorporated on 25th February 2009 and is registered at Companies House (Company No. 06829813).

The company acts as a broker between arts, health and community partners. Its core services are:

- Arts and Health Consultancy Support
(including policy development and project management)
- Programme Evaluation
- Development and Delivery of Training for artists, commissioners and health care professionals

As a community interest company, *Creative Health* is non-shareholding and non-profit making. In other words, it does not exist to make profit for itself but to channel those profits into the enhancement of its community.

10. About praXis

Creative Health is the company responsible for managing the praXis arts and health network until January 2012 (with financial support from Arts Council England) as one of its major portfolio projects.

praXis is the arts and health network for the West Midlands region, bringing people together who are involved in participatory arts and health to reflect on their work and share good practice. The main aim is to increase the number of partners involved, so creating a more sustainable arts and health 'infrastructure' throughout the West Midlands region which can respond to a wide range of challenging health agendas.

APPENDIX A: Strategic Context in Wolverhampton

This partnership addresses a broad range of current social care priorities for both Local and Central Government. Personalisation aims to make sure that citizens have choice and control over their package of social care support, with a wider choice of service provision. Personalised care services include *“more preventative services, increased re-enablement and early intervention, all of which will promote continued independence and care closer to people's home”*.¹

This personalisation agenda is being spearheaded in Wolverhampton by **Putting People First**, an agreement between central government, local government and the social care sector to transforming the way people access services: a needs-led approach with individuals receiving tailored packages of care.

When considering the issue of dementia in this context of choice and control and the personalisation of care in service delivery, it is clear that the needs of people with dementia must be responded to. It is imperative to work with them, listen to them and focus on the person rather than the illness. Putting People First advocates an approach that delivers support at an earlier stage through universal, preventative services, enabling people to remain living in their own homes, and out of institutional and acute sector care.

Wolverhampton's **Citizens Journey** has an emphasis on prevention and enablement, giving people with dementia and their carer's greater choice and control. In addition, the City's **Forward Plan for Dementia** develops new service opportunities that increase the range of community based prevention and reablement options for people with dementia. It's overarching outcome is to

¹ Wolverhampton City Council Website

'Improve the Lives of People with Dementia' and it details plans under each of the following outcomes:

- To improve well being
- To increase choice of services
- To improve the quality of services
- To give people with dementia greater control over their lives
- To improve community personal support
- To improve the experience of living in a care home
- To develop an informed and effective workforce
- To develop good quality housing and Tele-care opportunities